Terms of Use

Updated: March 10, 2026

1. Scope and acceptance

These Terms of Use ("Terms") govern access to and use of the informational website located at https://tipatech.com and its publicly available pages, articles, blog posts, images, forms, and related content (collectively, the "Site").

The Site is operated by Keler Group LLC (owner of the TipaTech trademark) ("TipaTech," "we," "us," or "our").

By accessing or using the Site, you agree to these Terms. If you do not agree, do not use the Site.

These Terms apply to the informational Site only. Separate terms, ordering terms, distributor agreements, warranties, installation instructions, and commercial documents may apply to any purchases, B2B relationships, or other TipaTech properties.

2. Informational and educational use only

The Site is provided for general informational and educational purposes regarding water quality topics, water treatment technologies, product features, and related industry subjects.

The Site is not an online medical service, engineering consulting service, plumbing advisory service, or legal service.

Content on the Site is not a substitute for advice from qualified professionals (including licensed physicians, plumbers, contractors, or local water specialists) who can evaluate your specific circumstances.

Water quality conditions vary significantly by source water, plumbing materials, local infrastructure, maintenance practices, and use conditions. Any discussion of possible outcomes, benefits, or use cases is context-dependent.

3. **No medical advice; no diagnosis, treatment, cure, or prevention claims**

Site content, including articles discussing hydration, minerals, contaminants, or wellness-related topics, is provided for education and discussion only and does not constitute medical advice.

Nothing on the Site is intended to diagnose, treat, cure, prevent, monitor, or mitigate any disease or medical condition.

Do not use Site content to make medical decisions. Always consult a licensed healthcare professional for medical questions.

Any references to scientific studies, health literature, or regulatory bodies are included for informational context and do not create a representation that a TipaTech product is approved for any medical use unless expressly stated in official product documentation.

4. **Product information; performance variability; source-water dependency**

The Site may describe TipaTech water treatment products, including the T-18 whole-house system and LotusDY under-sink system. Product descriptions are intended to explain design intent and general operating concepts.

Actual performance can vary based on source water quality, contaminant profile, plumbing configuration, pressure, temperature, installation quality, maintenance, cartridge condition, and other real-world variables.

Statements on the Site should not be interpreted as universal performance guarantees. Measured results for a particular location should be confirmed through appropriate testing and professional evaluation.

Certification references, standards references, and testing statements are subject to the scope, conditions, and limitations of the applicable certification, test protocol, or documentation.

5. Author-opinion and editorial content disclaimer

Unless expressly stated otherwise, article content reflects the professional opinion, analysis, and editorial judgment of the identified author or editorial team as of the publication date.

Where an author is identified on an article page, that attribution is provided for transparency and editorial context. Articles may be subject to editorial review before publication.

Author views do not necessarily represent the only acceptable interpretation of the topic and may evolve as new research, regulations, standards, or product data become available.

TipaTech publishes educational content in good faith to support public understanding of water-related issues. Publication of an article does not create a promise of results or a guarantee applicable to any reader.

To the fullest extent permitted by law, both TipaTech and the individual author disclaim liability for decisions made solely in reliance on general educational content without independent professional assessment of the reader's specific water conditions, health situation, or installation context.

6. Contact form submissions, gated materials, and communications

The Site may include a contact form and may also display phone numbers, email addresses, or other contact methods. Certain informational materials may be made available only after you provide requested contact details.

Do not submit confidential, proprietary, medical, or highly sensitive information through the contact form or by email unless specifically requested through a secure channel.

Submitting a message does not create an attorney-client, physician-patient, engineering-client, or any fiduciary relationship with TipaTech.

We may respond using the contact details you provide for customer service, business communications, scheduling, or follow-up regarding your inquiry.

7. No online sales on this Site

The main Site is informational. It is not intended to process online purchases, open user accounts, or provide a customer portal for transactions unless and until TipaTech explicitly enables such features and posts separate applicable terms.

Any quote, order, purchase, installation, warranty claim, distributor relationship, or commercial transaction is governed by separate documents and terms, not by these informational Site Terms alone.

8. Intellectual property

All Site content, including text, graphics, logos, trademarks, trade names, product names, page layouts, images, videos, and compilations, is owned by TipaTech and/or its licensors and is protected by applicable intellectual property laws.

You may view and print reasonable portions of the Site for personal, non-commercial informational use, provided you do not remove notices or misrepresent the source.

You may not copy, reproduce, republish, scrape, distribute, modify, create derivative works from, or commercially exploit Site content without prior written permission, except as permitted by law.

9. Acceptable use restrictions

You agree not to use the Site in a way that could damage, disable, overburden, or impair the Site or interfere with other users.

You agree not to attempt unauthorized access to the Site, servers, hosting infrastructure, analytics tools, or related systems.

You agree not to upload malware, send spam, harvest data, use automated scraping beyond lawful and permitted uses, or misrepresent your identity.

10. Third-party content and links

The Site may contain links to third-party websites, studies, standards bodies, social media platforms, video platforms, or other external resources for convenience and educational context.

TipaTech does not control third-party websites and is not responsible for their content, privacy practices, availability, or terms.

A link to a third-party resource does not necessarily imply endorsement of all content on that resource.

11. Disclaimers regarding Site availability and content

The Site and its content are provided on an "as is" and "as available" basis to the fullest extent permitted by law.

TipaTech makes no representation that the Site will be uninterrupted, error-free, secure, or free of viruses or other harmful components.

TipaTech does not warrant that all content is complete, current, or suitable for every use case. Content may be updated, corrected, or removed at any time.

For clarity: this section addresses the informational Site and Site content only. It does not eliminate or replace any written product warranty that may be provided separately with a product and governed by separate warranty terms.

12. Limitation of liability

To the fullest extent permitted by law, TipaTech, its affiliates (including Keler Group LLC), and their officers, directors, employees, contractors, and authors will not be liable for indirect, incidental, consequential, special, exemplary, or punitive damages arising from or relating to use of (or inability to use) the Site.

To the fullest extent permitted by law, TipaTech's aggregate liability for claims arising from the informational Site will not exceed USD 100 or the amount you paid, if any, to access the Site (which is typically zero).

Some states do not allow certain exclusions or limitations. In those states, the above limitations apply only to the extent permitted by law.

13. Indemnification

To the fullest extent permitted by law, you agree to defend, indemnify, and hold harmless TipaTech and its affiliates, personnel, and authors from claims, liabilities, damages, losses, and expenses (including reasonable attorneys' fees) arising out of your misuse of the Site, violation of these Terms, or violation of applicable law.

14. Governing law and venue

These Terms are governed by the laws of the State of Delaware, without regard to conflict-of-law rules, except where consumer protection law requires the application of another jurisdiction's law.

Any dispute relating to the Site or these Terms may be brought in the state or federal courts located in Delaware, and each party consents to personal jurisdiction and venue in those courts, unless applicable law provides otherwise.

15. Changes to the Terms

We may update these Terms from time to time to reflect operational, legal, or compliance changes.

When we make material changes, we will update the "Effective Date" at the top of the Terms and may provide additional notice as appropriate for the nature of the change.

16. Contact information

For questions about these Terms or the Site, contact: support@tipatech.com

Mailing address: 8 The Green, Suite #13681, Dover, DE 19901, United States

Phone: +1 917 870 6676

Exhibit A.

Article footer disclaimer

Educational Content Notice: This article is provided for general educational and informational purposes only. It reflects the professional opinion and editorial analysis of the author as of the publication date and is not medical advice, legal advice, engineering advice, or a substitute for evaluation by licensed professionals.

Results and water-quality outcomes depend on source water conditions, plumbing, installation, maintenance, and other factors. Do not rely on this article alone to make health, treatment, or installation decisions.

TipaTech (and/or Keler Group LLC) and the author disclaim liability, to the fullest extent permitted by law, for decisions made based solely on general educational content without independent professional assessment.

Nothing in this article is intended to diagnose, treat, cure, prevent, or mitigate any disease or medical condition, and no statement should be interpreted as a guarantee of results.